

KENTUCKY AGRICULTURAL LEADERSHIP PROGRAM NEWSLETTER

MAY 2019

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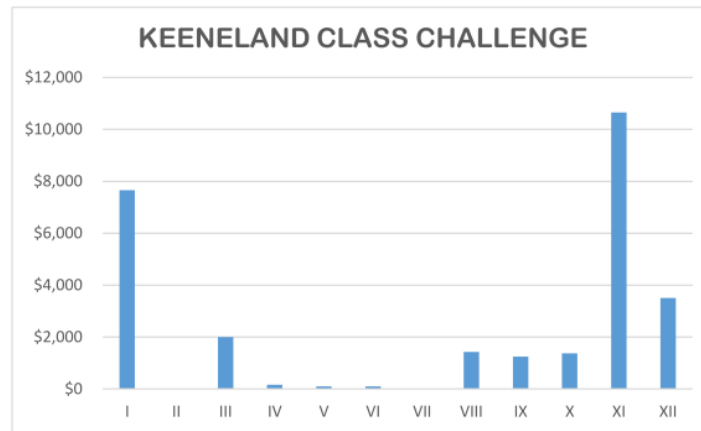


FUNDRAISING CHALLENGE

CLASS AGAINST CLASS CHALLENGE TO REACH KY AG DEVELOPMENT BOARD DONATION MATCH

Keeneland Class Challenge & KADB Donation

The Kentucky Agricultural Development Board awarded the Kentucky Agricultural Leadership Program \$500,000 in September of 2018. A stipulation of the gift was that the program would raise a \$500,000 match over the next five years. Knowing the KALP classes love a good competition, we set out to find a way to encourage the engagement of individual alums. The Keeneland Class Challenge kicked off on December 18, 2018 at our alumni dinner in Lexington, with inspiring words from Warren Beeler, Ryan Quarles, and Brian Lacefield. After a heated contest, the challenge concluded on March 1, 2019 with Class XI emerging as the the winner with a total contribution of \$10,650! They celebrated at Keeneland in the Lexington Room in early April. You guys generously gave \$28,225 total this spring, with 71 contributors from ten of our twelve classes. We would like to thank every alum that contributed, as the true winner of this challenge was the program!



The contest may be finished, but the effort to match the KY Ag Development Board funds is not! Watch for more fundraising initiatives to be coming soon. And, please let Dr. Snell and Dr. Isaacs know if you have any ideas!

[CLICK HERE FOR MORE INFORMATION ON GIVING TO KALP](#)



EFFECTIVE LEADERSHIP

We spent time with Dr. Kim Heller getting to know one another (and a little more about ourselves). We also visited the Life Adventure Center in Versailles for a few challenging activities and a high/low ropes course. We finished the seminar this morning with discussing leadership lessons in Kentucky tobacco, the importance of “why,” and goal setting. Looking forward to our next meeting in December... and the two years to come!





KNOWING SELF, SERVING COMMUNITIES

KALP Class XII had a great seminar 2, with their significant others joining the fun! An alumni dinner allowed representatives from all 11 previous classes to meet and greet Class XII. With 115 guests total, we enjoyed hearing from prominent KY Agriculture figures and were inspired to continue building and strengthening leadership in KY Ag. We welcomed Dr. Jimmy Richardson and learned about understanding ourselves and others, learned how to better address public conflict with Dr. Ron Hustedde, packed rice at God's Pantry, and grew to understand more about non-profit policies and struggles from Danielle Clore. We concluded the session with a visit to Alltech. And, of course, had a little fun along the way! Looking forward to February in Frankfort!

SEMINAR TWO

December 2018

Lexington, Kentucky

2

CLASS XII





3

SEMINAR THREE

FEBRUARY 2019
Frankfort, Kentucky

CLASS XII



STATE GOVERNMENT



With the help of alums Ronnie Pryor, Patrick Jennings, & Rep. Suzanne Miles, we spoke with lobbyists, policy makers, and some great movers and shakers in the Capitol Building. Class XII enjoyed a tour and dinner at the Bluegrass Stockyards with alum Jay Busby and Steve Pratt from the Burley Tobacco Growers Cooperative. The group sat in on a Natural Resource and Energy Committee, met with various members of the Senate and House Ag Committees, joined the UK Extension Agents for lunch, were recognized in the Senate Republican Caucus meeting and on the floor of the House of Representatives general session, and



met several of our individual legislators. To finish day 2, the group joined the KY Distillers Association, for a real KY experience, bourbon tasting with the help of alums Ronnie Pryor and Kristin Baldwin. The final day of Class XII's third session began with a visit to the KY Chamber of Commerce and Dave Adkisson, then we were joined by Al Cross from the Institute for Rural Journalism. We were invited to join in on the Governor's Office of Ag Policy's KY Ag Finance Board's meeting. The group learned about the history of Tobacco Settlement funds and the important role they've played all over the Commonwealth, including their importance to our program. We even got to see our own Doug Lawson in action. It's always a great day when we are able to sit and talk with Dir. Warren Beeler and Com. Ryan Quarles.

AG POLICY & LEADERSHIP



Class XII, Seminar 4 took place in Louisville. We spent the first day at Farm Credit Mid-America, listening to Bill Johnson speak about leadership and Louis McIntire on financial bench marking. That evening, Farm Credit Mid-America was kind enough to host our class, area alumni, and guests for a reception. We greeted Dr. Barry Flinchbaugh and began our discussion on agriculture policy, which continued into day two at Kentucky Farm Bureau. Thought-provoking conversations about what is at the heart of policy making and who is actually making it will likely continue for sessions to come. Class XII got an exclusive tour



of UPS Airlines in the afternoon. It was truly something to see - roughly two million packages are processed in that facility... a day. We finished the day's programming reviewing XII's KAI assessments with our own Dr. Isaacs and Dr. Seibel, visiting from the VALOR Program at Virginia Tech. Kentucky Farm Bureau hosted us for a second day, and we were privileged to hear from many members of the KYFB leadership team. To wrap up our seminar, the class presented research about potential international learning journey locations. We will be sharing more on our international travel plans in the coming months.



AUGUST 2019: The alumni advisory board and KALP administrative team are in the process of planning a tour of the South Central portion of Kentucky. We will be trying to line up visits at alumni farms soon. Please contact us if you'd like to be on the route!

Alltech ONE CLUB Upcoming Events:

- Saturday, May 19th to Tuesday, May 21st - ONE Conference

Contact Emily with questions or concerns: e.brown@uky.edu

CLASS XII

spotlight

ANNE BAYS
TYLER FERGUSON
DANIEL HAYDEN

ANNE BAYS

Bays, owner of Moonlight Meat Processing in Whitley County, was recently selected by Com. Quarles to receive a Farm-to-School Grant. The grant will be utilized for training, equipment, and other needs to enable farmers to develop or enhance their farm-to-school marketing efforts. The KDA's Farm to School Program helps connect

Kentucky school systems with local farmers and small businesses, in an effort to get more locally resourced foods and products into Kentucky schools. Only a few days later, Bays was announced as having placed second in the National Forage Spokesperson Contest at the American Forage and Grassland Council's Annual Meeting.



TYLER FERGUSON



Ferguson was recently elected Chair of KYFB Young Farmers Advisory Committee. The KYFB Young Farmer program is comprised of members from across the state ranging in age from 18-35. As chair of the program, Ferguson will also have a voting seat on the KYFB State Board of Directors. The program offers many opportunities to Young Farmers, including outings throughout the year, as well as the

opportunity to compete in a variety of competitions at the state and national level. The program also works to cultivate future Agricultural leaders with training, seminars, conferences, and networking opportunities with other young farmers and leaders from all across the state of Kentucky.

Anyone with questions about the program can contact Tyler Ferguson at (606) 793-0805.

Hayden Farms is striving to shed a more transparent light on the poultry industry. With the construction of a viewing room on a broiler chicken house—the first of its kind in the U.S.—and an education building, they bring in groups of all sizes and backgrounds to truly experience “glass walls” of a modern farm. Their efforts have not gone unnoticed - the farm has received

visitors from six different countries and nine different states and they were recently awarded the 2019 Rick Kamuf Agri-Business of the year by the Greater Owensboro Chamber of Commerce.



FROM CLASS X GRADUATE,
SUZANNE CECIL WHITE:

We've had our first 6 monthly class sessions of our inaugural Academy at Cecil Farms. Our 7th monthly session takes place in a couple of weeks. We will end with session 10 in May. The Academy is giving 15 students (ages 7-15) 1st hand farm experience. They get the “behind the scenes” experience, doing what we the farmers do throughout the year. Each session focuses on a different aspect of food and farming and lets them be the real farmer and do what we REALLY do. It's

creating a deeper authentic experience. The goal is for them to be able to have authentic memories to share of “when I was a kid on the farm” themselves. Both parents and participates have been extremely engaged and pleased with the

experience so far. We do plan to host a 2nd class of students beginning in August 2019. (It's even been requested to offer an adult class.).

White Chateau at Cecil Farms' opening event is this spring! Construction is (almost) complete! The venue will be host to all sorts of events from meetings, weddings, retreats, corporate events, fundraisers, parties, celebrations and more. It will also be the host classroom for our Academy. The event calendar for 2019 is filled with over 20 events already with inquiries coming in daily. Our Ribbon Cutting is Scheduled for Friday May 10, 2019 at 12:15 pm. I'd love to have my fellow KALPers in attendance!

We are gearing up for our 2019 produce season where we will produce and serve over 100 households with our CSA, local distributors who serve restaurants and schools in 3 states with a wide variety of our fresh local products, local farmers markets, both local and national grocery chains with our 400 acres of watermelons.

We've expanded our Custom Spreading and Sprayer service for 2019. (Operated by my brother Ryan, Class 7)

I've recently been added to the West Daviess County Water Board and the Board of Trustees at Brescia University. (I currently serve on the KCARD Board of Directors, Daviess County Extension District Board, Daviess County Conservation District Board, and the Ag Committee Chairperson for the Greater Owensboro Chamber of Commerce.)

In January I was recognized as one of 19 to watch in 2019 in the Owensboro Times. (www.OwensboroTimes.com) January 1st.



Have ideas of things you would like to see featured? Share them with us!

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